



Jack Davidson Racing

SPONSORSHIP PORTFOLIO



Meet Jack...



Jack Davidson has been on the track since he began karting at 8 years old, with the support of his family and sponsors, in 2016 he joined the JAM sport racing team to move up to the BRSCC Fiesta Juniors and in 2017, won the championship.

His work with the Juniors is now done and he is ready to move on to the next stage so after his 16th Birthday in March he will be beginning the season being the youngest ever Mini driver to compete in the Mini Challenge JCW Championship.

His ambitions don't stop there, with his sights set on becoming a professional racing driver, Jack is planning on progressing through the championships. While continuing with his studies at school, in 2017 Jack was selected from hundreds of applicants to be 1 of only 20 young drivers to be part of the Scottish Motor Sport Academy to develop not only his skills on the track but to also gain a better understanding of the business benefits that he can offer partners by way of sponsorship opportunities.



Sponsorship

Sponsorship is more than just a logo on a car, it's a continues advertisement that is seen by thousands of spectators and fans at each race weekend. While on the track there is extensive media coverage, TV, Photographers, both press and amateur with huge social media reach.

Each race track is also visited by thousands of fans who spend considerable time visiting the drivers in the paddock between races where drivers can act as brand ambassadors for you as they build relationships and rapport to promote your business.

There are levels of sponsorship packages to suit all levels of business which we would be happy to discuss.

YOUR LOGO DISPLAYED....	Car Livery Race Wear	Race Suit Web Site	Helmet
HOSPITALITY....	VIP Packages	Complimentary Tickets	
DRIVER APPEARANCES...	Attend your Promo Functions & Events.		
DRIVER PRESENTATIONS...	Event Speaking & Guest Appearances Presentations		
YOUR PR...	Work with your PR team to maximize your investment		
DRIVING EXPERIENCES...	Enjoy the thrill of a passenger ride or invite along clients or staff for team building days		



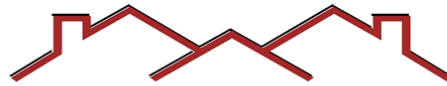
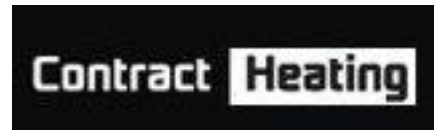
Current Sponsors



H & J BURGOYNE LTD

*Gearbox &
Clutch Xpress*

JMD Engineering



Right Designs Ltd

Blacksmith-Fencing-Maintenance

Why not get in touch and see how sponsoring Jack can help your business?

Contact:

Jack@jackdavidsonracing.co.uk

Facebook: www.facebook.com/jackdavidsonracing

Twitter: [@JackDRacing](https://twitter.com/JackDRacing)

Instagram: [@jackdavidsonracing](https://www.instagram.com/jackdavidsonracing)

LinkedIn: www.linkedin.com/company/jack-davidson-racing

JACKDAVIDSONRACING.CO.UK



The 2018 Season

Having already won the Fiestas, 2018 will see Jack enter the Mini Challenge JCW Championship as the youngest ever driver to compete.

The season is run over eight weekends that allow the drivers to race on the UK's finest circuits, many of which are also utilized throughout the season by top series competitions and the Mini Championship will be televised on Channel 4.

All except two weekends are triple headers meaning that drivers and spectators will mostly enjoy 3 races per weekend to maximize the weekend excitement.

Race Calendar

31st March- 2nd April – Oulton Park International

28th & 29th April – Rockingham

26th & 27th May – Snetterton

9th & 10th June - Silverston

21st July – Oulton Park Island

4th & 5th August – Brands Hatch

25th & 26th August – Brands Hatch Indy

22nd & 23rd September – Donnington Park

